



Peachtree City Library, Incorporated
Friends of the Peachtree City Library
201 Willow Bend Road
Peachtree City, GA 30269

MINUTES OF THE BOARD OF DIRECTORS VIRTUAL MEETING
April 1, 2021 – 2:00 PM

Attendees Online: Lee Eltzroth, Donn Blosser, Jerry Kahn, Sharon Marchisello, Rebecca Watts, Anna Hollander, Ruth Arthur

Web Meeting Platform: Zoom

1. Call to Order:

- The meeting was called to order by President Lee Eltzroth. Lee introduced Anna Hollander, Board member applicant.

2. Approval of Minutes of Last Meeting:

- The minutes of the February 4, 2021, meeting were approved as modified and will be posted on our website at <https://ptclibraryfriends.org>.

3. Voting on a New Board Member:

- A motion was made, seconded and a call to vote on Anna Hollander as a new Board member was made. The motion carried and Anna was approved.

4. President's Report:

- Lee attended two virtual meetings that are related to our mission in the Joel Cowan History Room (workshop by the Digital Library of Georgia) and our website (SEO workshop via Georgia Genealogical Society) which will aide discussions with the web designer.
- Lee is working on the shelf inventory in the Joel Cowan History Room and the missing Rotary phonebooks will be replaced. Donations have been coming in and the form has been revised. The window shade has been installed as well as the glass for the exhibit cabinet. Lee is considering purchasing a mannequin to display T-shirts from Peachtree City events.
- The Friends website has been updated with images to be added.
- The children's library bought twenty new Vox books with \$1000 funded by Friends for purchasing and processing.

5. Treasurer's Report:

- Jerry Kahn presented the Profit and Loss Statement which showed that for the period January 1, 2021, through February 28, 2021, FOL had income of \$1,550.10 and expenses of \$2,151.36. The Balance Sheet showed that as of February 28, 2021, the FOL assets were \$33,504.10. The checking account statement for March was not yet available but there was a balance of \$33,327.10 as of the end of February.

- The 2021 Budget will need to be approved at the next Board meeting.

6. Secretary's Report:

- Membership: 93 members with 7 Sustaining members and 1 Patron.
- Report on FOGL meetings:
 - February Coffee Chat, February 12: "How to Raise Funds During a Pandemic." Ideas included book sales - grab bag by genre, outdoor sales at farmers markets, craft markets, ball parks. Sell to local used bookstores, work with an on-line book seller. Partner with an art group to sell artwork inspired by literature, membership dues (incentives to join). Suggested putting balloons with signs around the library to point out items funded by Friends.
 - February 26 Board meeting: April 16 was set for next Coffee Chat titled "Gaining and Retaining Members." Dan Aldridge met with potential new Friends groups in Bowman, Elberton and Ellenwood. Dan is looking into collaborating with North and South Carolina groups. Board voted to reduce membership fees to FOGL from \$50 to \$25. Those groups that have already paid the \$50 fee will receive a credit for year 2022. FOGL plans to revive the newsletter.
 - March 25 Board meeting: April 16 Coffee Chat will start with an overview of how libraries are funded. Applications for FOGL awards will be due August 31 with announcements on October 15. The Board is considering changing the Author Grant to the Terry Kay Memorial Grant and will vote at the next meeting. FOGL plans to join the South Carolina Friends as they have joined the Georgia group.

7. Art Initiative:

- Rebecca Watts reported that Honey Corbin is scheduling the rest of the year. She is working with Dave Nelson to plan a photography exhibit focusing on travel for July and August. There could be an upcoming sculpture exhibit. Rebecca also mentioned that Charlie Nelson had given to the History Room DVDs from Joel Cowan containing interviews.

8. Children's Library:

- No report. Events are still virtual.

9. Volunteer's Report:

- The volunteer application has been updated. There is still no training, but Cheresé Cadet will soon meet with the trainers.

10. Library Announcements:

- No announcements. The library is not yet taking used book donations.

11. Old News:

- Lee continues to contact Lynn Cullen, the Author Grant guest author, and feels it will be a Zoom appearance in July or August.

12. New Business:

- National Library Week is April 4-10. Friends has purchased tote bags as an incentive for new memberships. Friends also purchased bookmarks. April 8 is “Take Action for Libraries Day.”

13. Next Board Meeting Date:

- Not set. Perhaps the first Thursday in June 2021

14. Attachments:

- Balance Sheet and P/L Statement through February 28, 2021

Recorded by Ruth Arthur, Secretary